

An aerial photograph of a palm oil plantation. A dirt road runs diagonally across the frame, with a small blue vehicle parked on it. The palm trees are densely packed, and the overall scene is lush green.

# Sustainability in SME: the business case and practical guidance

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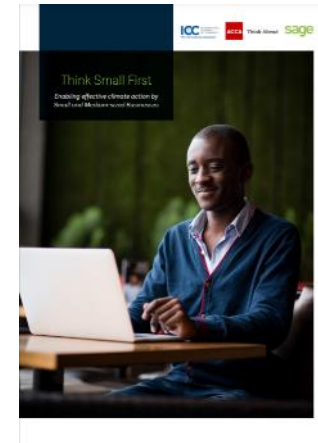
# Agenda


1. Series of publications devoted to sustainability
2. Business case for sustainability- why act now
3. SMPs taking the lead- what you can do
4. Resources to support SMPs





# A series of publications devoted to sustainability in SME





**Only 10% of finance professionals in small and medium-sized enterprises (SMEs) and 8% of small and medium-sized practitioners (SMPs) have significant involvement in tackling climate change as part of their role.**



# What you can find in the playbook





# The business case- why act now?

Supply  
chain

“Purchase  
order”

Cost  
savings

Value  
creation

Talent

Investment

Resilience  
and  
innovation

# Accountants taking lead and adding value



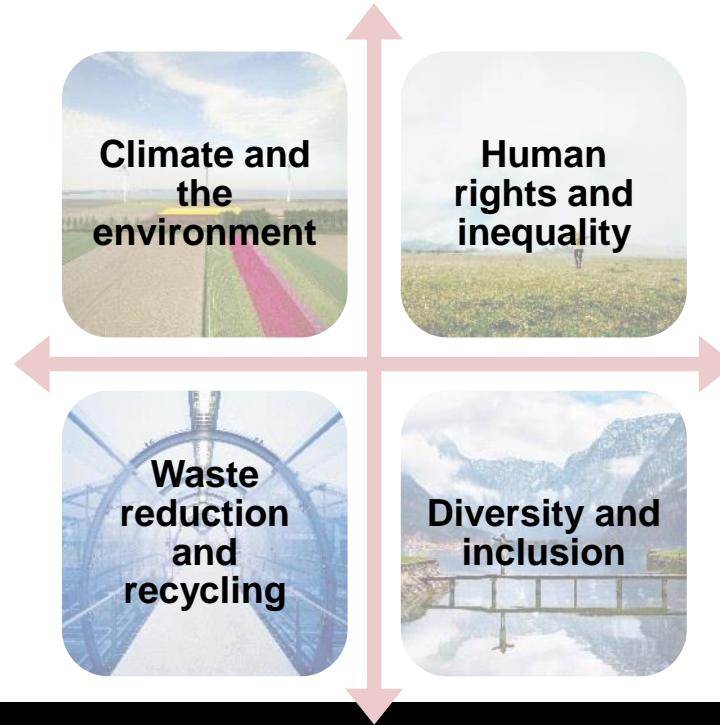
# The evolving journey for SMPs





# A guide to action

- Types of emissions explained
- Make a net zero commitment
- Measuring carbon footprint incl tools and calculators
- Top-tips reducing carbon emissions
- Access to green finance



- Creating an inclusive workplace –toolkits, resources
- Empowering and mentoring employees
- Tips on analyzing supply chain

# Towards net-zero emissions- make a commitment

## MAKE A COMMITMENT



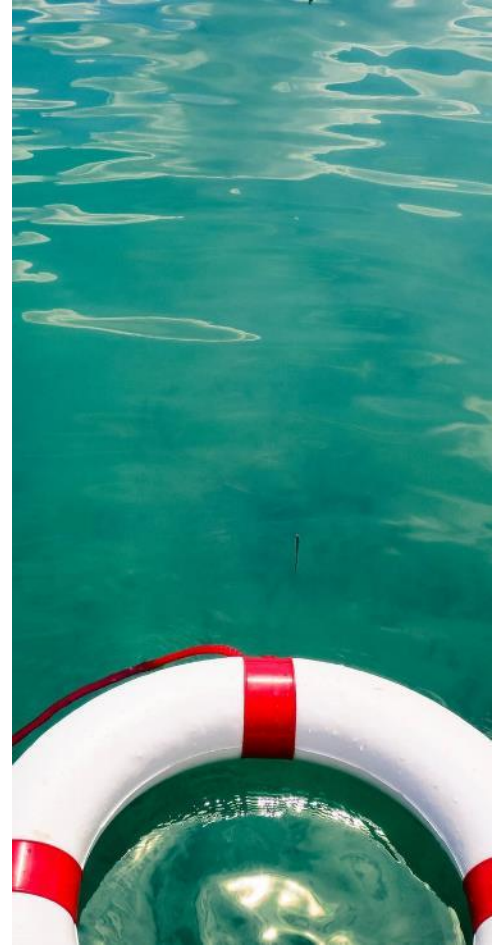
The SME climate hub in the UK has an extensive range of tools for SMEs to reduce emissions and raise their ambition for sustainability. SMEs can make a climate pledge by Signing the SME Climate Commitment.



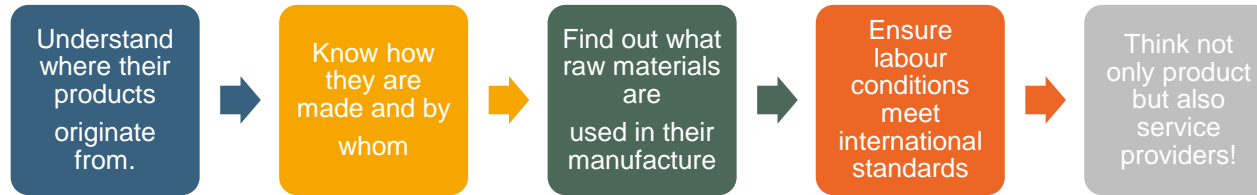
The Science-Based Targets initiative (SBTi) provides a credible pathway for businesses, including a pathway for SMEs, to reduce greenhouse gas emissions with a view to meeting the Paris Agreement goals.<sup>32</sup>



Climate Active is an Australian government initiative to drive voluntary climate action by businesses. It provides a framework for organisations of all sizes to measure, reduce and offset emissions.

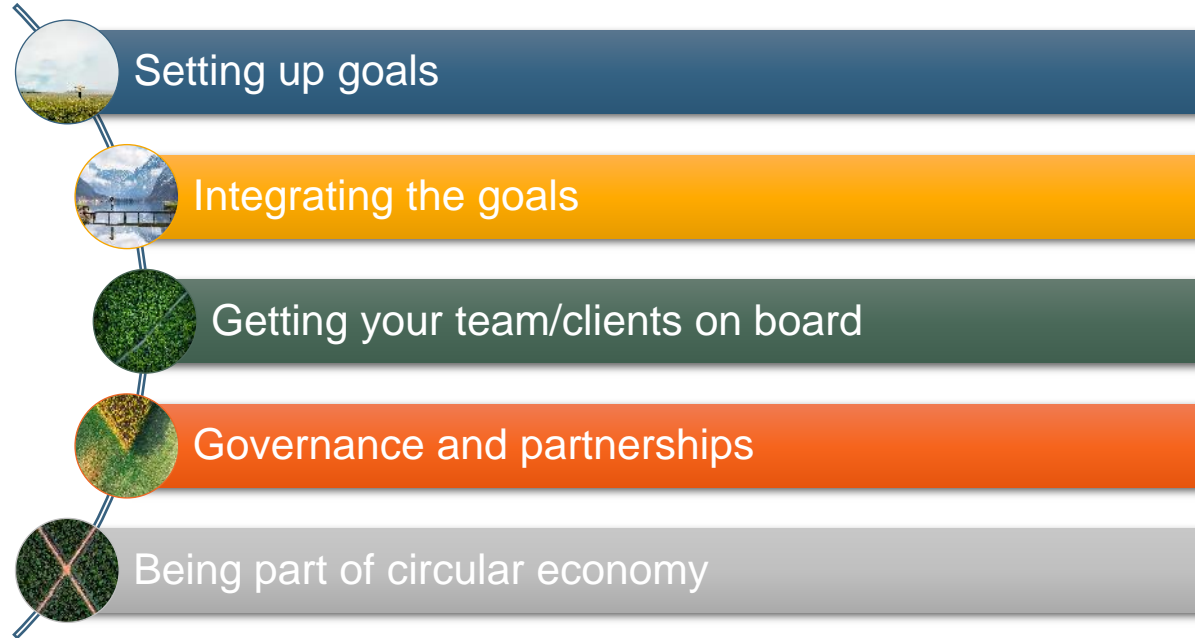


# Analysing supply chains





# Business transformation for SMEs- how to best approach that



- Defining priorities checklist
- How to talk about climate change checklist
- UN Global compact toolkit how to tackle SDGs
- 4D sustainability canvas toolkit



# Our global call to action

- improve your sustainability skills and understanding
- gather resources, start a conversation and connect more widely
- consider sustainability in every decision you make
- measure performance outside of the financial statement and encourage your clients to do so
- engage with other professionals, and
- share your insights and experience widely and often.

# Sustainability resources and initiatives to support you:

1. [How SMEs can create a sustainable world- SME Sustainability Playbook](#)  
with external links to free resources for SMEs
2. [Practice Connect hub for SMPs -Growing sustainably section](#)
3. [ACCA Rethinking sustainable business hub](#)
4. [The Practice Room](#) – knowledge sharing sessions for SMPs, summaries of previous sustainability focused sessions are available





**Thank you**