

STRENGTHENING THE PROFESSION FOR A SUSTAINABLE FUTURE

15 & 16 November 2016 Kuala Lumpur Convention Centre, Kuala Lumpur, Malaysia

The BIGGEST Accounting Event in the region is BACK!

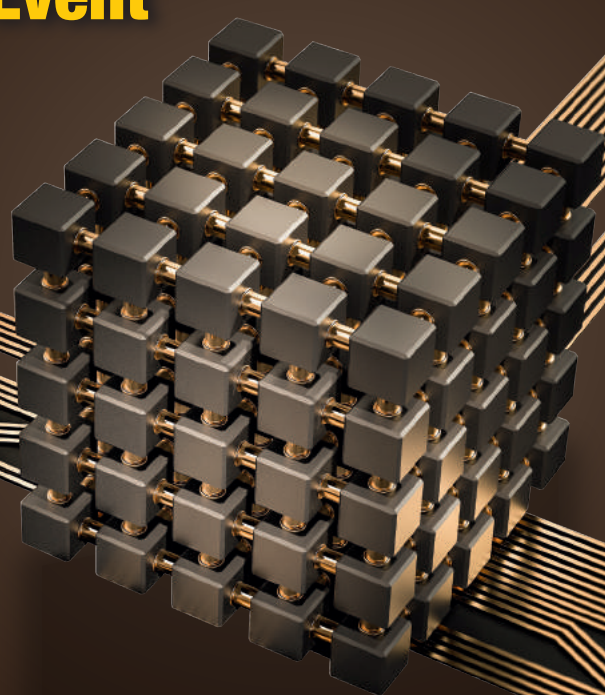
Officiated by:

Yang Berhormat Datuk Johari Abdul Ghani
Minister of Finance II

Complimentary for ALL delegates!
A Bruno Manfred Conference Bag
& a 16GB click-co PenDrive
worth more than RM250!



Scan me for
MIA Conference
updates!!



Diamond Sponsor:

Think Ahead 

Titanium Sponsor:


Chartered Global Management Accountant

Powered by
 

Platinum Sponsor:



Official Legal Partner:


Lee Hishammuddin Allen & Gledhill

Gold Sponsor:



Silver Sponsors:













Supporting Big Firms:















Affinity Partner:



Supporting Partners:

























Supporting Professional Bodies:







Knowledge Partner:



Supporters:





















STRENGTHENING THE PROFESSION FOR A SUSTAINABLE FUTURE

The Malaysian business landscape is poised for radical transformation, with numerous regulatory reforms and multilateral initiatives such as the AEC and TPPA. While these macro developments will surely affect accountants, the profession specifically will be rebooted by The Committee to Strengthen the Accountancy Profession (CSAP) reforms. These aim to enhance good governance and audit quality in line with global benchmarks while differentiating Malaysia as a leading hub for premium accountancy services.

As the profession embraces change, accountants face immense pressure to adapt and

become more adept in their diverse roles as financial advisors and captains of industry, tasked with innovating business models which seek sustainable growth. The MIA International Accountants Conference 2016, our flagship conference reaching over 2,500 decision-makers and executives annually, is the ideal learning vehicle which will equip you with the tools to become more competent and competitive on an international scale. By engaging and learning together, we can strengthen the accountancy profession to ensure a sustainable future, and play our part in building a resilient nation.

About MIA International Accountants Conference

The **MIA International Accountants Conference** is a flagship event designed and dedicated to accountants and corporate leaders from around the world. Known as **MIA Conference**, the Conference will be showcasing close to 60 top notch local and international speakers and industry captains who will be discussing and sharing insights on today's most pressing issues, challenges and opportunities in the accounting and business world. **MIA Conference 2016** is expected to draw 2,900 delegates from commerce and industry, public sectors, public practice and academia. It is one of the largest gatherings of accountants in the world!

About the Organiser – MIA

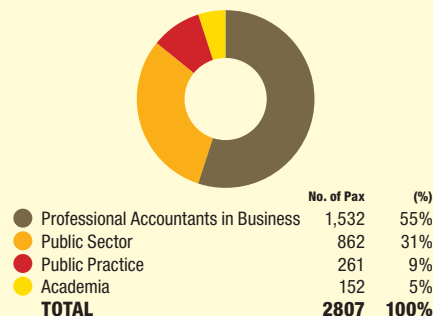
Established under the Accountants Act 1967, MIA is the national accountancy body that regulates, develops, supports and enhances the credibility, status and interests of the profession in Malaysia. MIA accords the Chartered Accountant Malaysia or "C.A. (M)" designation. Presently, there are more than 32,000 MIA members making their strides in businesses across all industries, public practices, public sector and academia in Malaysia and around the world. MIA's international presence and connections are reflected in its membership of regional and international professional organisations such as the ASEAN Federation of Accountants (AFA), and the International Federation of Accountants (IFAC). MIA is a leading provider of continuing professional education for the accounting fraternity. MIA won the Human Resource Minister Award under the Training Providers category for its exceptional contribution and role in the human resources development sector of Malaysia. The MIA Conference has been organised successfully for three decades and attended by participants from Malaysia as well as the Asia-Pacific region. The MIA Conference won the "National Conference for Excellence" in the Business Events category at the Recognising Award Winning Results (rAWr) Awards 2013.

WHO SHOULD ATTEND

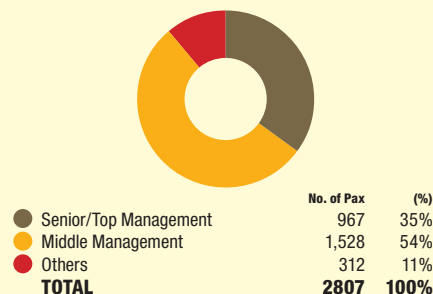
- Accountants in Business
- Accountants in Public Sector
- Accountants in Public Practice
- Accounting Educators
- Management and Finance Professionals
- Business Leaders
- Government and Regulatory Officers

2,807 Delegates attended MIA Conference 2015

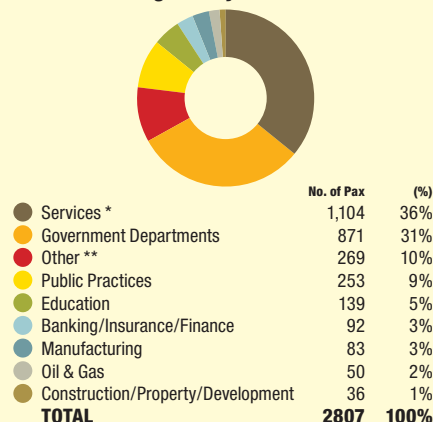
Delegates by Classification



Delegates by Designation



Delegates by Industries



* examples of industries under this category are Healthcare, Consultancy, Transportation, Logistics, Telecommunication, Utilities etc.

** examples of delegates under this category are Committee, Council members, Speakers, VIPs, International delegates etc

CONFERENCE PROGRAMME

14 NOVEMBER 2016, MONDAY

TIME	SESSION	PROGRAMME	HALL
8.00 am to 5.00 pm		Delegate Pre-registration	Centre Core, Level 3

Day 1: 15 NOVEMBER 2016, TUESDAY

7.00 am		Delegate Registration	Ballroom 2
9.00 am		Welcoming Address by CEO of MIA, Dr. Nurmazilah Dato' Mahzan	Plenary Hall
9.05 am	PS1	The Changing Landscape of the Profession	Plenary Hall
10.15 am		MORNING COFFEE	Ballrooms 1 & 2
11.00 am	PS2	Professional Accountants - the future	Plenary Hall
12.00 pm		<ul style="list-style-type: none"> • Opening Remark by President of MIA, Dato' Mohammad Faiz Azmi • Keynote Address & Opening Ceremony by the Minister of Finance II, Yang berhormat Datuk Johari Abdul Ghani • Opening Ceremony 	Plenary Hall
1.00 pm		LUNCH & NETWORKING	Exhibition Halls 1 & 2
2.45 pm	CS1A	IFRS 9 for Non-Financial Institutions and Salient Features of IFRS 16	Plenary Hall
	CS1B	Current Trends in Islamic Finance and Its Development	Conference Halls 1 & 2
	CS1C*	Can Malaysia Create Better Returns for Global Investors?	Banquet Hall
4.00 pm		AFTERNOON TEA	Ballrooms 1 & 2
4.45 pm	CS2A	The CFO of Tomorrow	Plenary Hall
	CS2B	The Impact of Artificial Intelligence on the Profession	Conference Halls 1 & 2
	CS2C*	Malaysia as A Technological Hub: Opportunities for Global Investors	Banquet Hall
6.00 pm		END OF DAY 1	

DAY 2: 16 NOVEMBER 2016, WEDNESDAY

TIME	SESSION	PROGRAMME	HALL
9.15 am	CS3A	Companies Bill 2015: The Game Changer	Plenary Hall
	CS3B	Retaining Women Talent in Accounting Profession	Conference Halls 1 & 2
	CS3C*	The Changing International Tax Landscape: AEC, TPPA & BEPS	Banquet Hall
10.30 am		MORNING COFFEE	Ballrooms 1 & 2
11.15 am	CS4A	Public Financial Management – Way Forward for Malaysia	Plenary Hall
	CS4B	Managing Stress through Diet and Nutrition	Conference Halls 1 & 2
	CS4C*	Expanding Your Business into the ASEAN Region: Tips for Greater Success	Banquet Hall
12.30 pm		LUNCH & ENTERTAINMENT	Exhibition Halls 1 & 2
2.30 pm	PS3	2017 Malaysian Budget Highlights & GST Updates	Plenary Hall
3.45 pm		AFTERNOON TEA	Ballrooms 1 & 2
4.30 pm	PS4	Unity Towards Nation Building <i>Special Appearance</i>	Plenary Hall
6.00 pm		Lucky Draw	Plenary Hall
6.15 pm		CONFERENCE END	

PS = Plenary Session CS = Concurrent Session * Global Knowledge/International Track

Disclaimer: The Conference Organiser reserves the right to amend the programme in the best interest of the Conference.



1 CITY



30 COUNTRIES



2,900 DELEGATES



60 SPEAKERS



16 SESSIONS

Conference Topic Highlights

Plenary 1 - The Changing Landscape of the Profession

Accountants make tremendous contributions to economy and society globally. The International Federation of Accountants (IFAC) - Nexus 1: The Accountancy Profession, Behind the Numbers and Nexus 2: The Accountancy Profession – A Global Value Add reports measure accountants' annual contribution to the global economy at US\$575 billion, and decisively links the profession to improved living standards and prosperity.

Given our pervasive influence, accountants must be committed to upholding the public interest as the trusted partner of

governments, businesses, and society in a complex and challenging climate. Here in Malaysia, the CSAP (Committee to Strengthen the Accountancy Profession) report will guide the profession on the future strategies and reforms to be implemented to enhance our triple roles in economy, environment and society. Come explore the new enabling environment being shaped by IFAC and CSAP insights and learn more about how you can prosper and contribute in tomorrow's dynamic future.

Plenary 2 - Professional Accountants – the future

Brought to you by

Think Ahead



The world is changing – and faster than ever. Global connectivity, smart machines, new media and the evolution of governance models are just some of the drivers reshaping the expectations that employers, clients, regulators and other stakeholders have of professional accountants. Professional accountants are expected to play a critical and strategic role in bringing the much needed stability to business and society.

Against this backdrop, this session will explore the current state of play and the forces that will drive and shape the future of the profession over the next decade. Learn more about how this new understanding of what our role will be and what are the seven essential qualities for success one must have in a world that never stops evolving. Be relevant. Be future-ready.

Plenary 3 - 2017 Malaysian Budget Highlights & GST Updates

Brought to you by



Lee Hishammuddin Allen & Gledhill

Budget 2017's theme of Accelerating Growth, Ensuring Fiscal Prudence, Enhancing Well-being of the Rakyat is aimed at promoting growth while ensuring fiscal sustainability. Budget 2017 identifies the following key strategies: to leverage technology, instil entrepreneurial innovation, capitalise on the expanding digital and sharing economy, and support talent development and diversity.

This session explores how the profession can engage with stakeholders in Budget 2017 to deliver on the expectations of the rakyat. As a bonus, this session will feature experts and regulators who will share the latest developments on GST as well as solutions to GST compliance challenges and risks faced by individuals and industry.

Plenary 4 - Unity towards Nation Building

Special Appearance

Accountants can learn and apply priceless lessons from experts and luminaries outside the profession, such as in the dynamic arena of sports. This year, come meet the dream team that forged the magnificent age of Malaysian soccer in the 20th century. Gain invaluable insights into how to craft strategy, build unity through diversity, manage resources, and strengthen teamwork despite adversity from Malaysia's leading luminaries and football veterans Datuk Soh Chin Aun, Dato' Santokh Singh, James Wong and Hassan Sani

in an exciting session moderated by auteur Datuk Rahim Razali. Be inspired by these great role models to do your best for the country, economy and society and to leave a sustainable legacy of excellence. With DEDICATION, PASSION and DETERMINATION, the profession can make Malaysia a better place enroute to achieving high-income nation status by 2020.

Concurrent Session 1A

IFRS9 for Non-financial Institutions and Salient Features of IFRS 16

IFRS 9 Financial Instruments and IFRS 16 Leases are complex standards which will raise numerous implementation issues. This important technical session highlights IFRS 9 issues for non-financial institutions, such as classification, expected credit loss models, and the revised criteria for hedge accounting whilst explaining the impact of IFRS 16 on balance sheets, transparency and risk management.

Concurrent Session 1B

Current Trends in Islamic Finance and Its Development

Despite tough global circumstances, Islamic finance continues to defy the odds by expanding at impressive double-digit growth rates. As a market leader, Malaysia is driving the next global growth wave by championing fintech, sustainable finance value propositions, and vigorous regulations. This session brings together leading proponents of Islamic finance who will discuss the industry's game changing strategies and impacts.

Concurrent Session 1C

Can Malaysia Create Better Returns for Global Investors?

Malaysia offers a compelling value proposition for both foreign direct investment (FDIs) and capital markets investment, ranking in the world's top 20 most competitive economies according to the World Economic Forum's Global Competitiveness Report 2014-15. This session highlights Malaysia's investment-friendly tax incentives and shows how investing in Malaysia can be a win-win proposition.

Concurrent Session 2A

Brought to you by



The CFO of Tomorrow

2015 Gartner research showed high-performing CFOs are embracing digital tools to run a more agile and productive finance function. Future-ready CFOs must be able to manage multi-dimensional risks, such as cyber security, regulation, reputation and competition, while leveraging Big Data analytics, cloud and fintech applications. Learn how to digitise the finance function and advance as the CFO of tomorrow.

Concurrent Session 2B

Brought to you by



The Impact of Artificial Intelligence on the Profession

Accountants and auditors who embrace AI, Big Data and analytics can free themselves from low-value transactional work and position themselves as informed strategists and decision-makers. This session is ideal for finance professionals aiming to integrate big data and analytics into their traditional accounting and audit approaches, and features a case study on an international organisation which captured gains from early adopting data analytics.

Concurrent Session 2C

Malaysia as a Technological Hub: Opportunities for Global Investors

Malaysia aims to market itself as ASEAN's Silicon Valley by attracting high-value tech investments into Cyberjaya. Malaysia's regionally-focused tech investment strategy will be guided by the Global Tech Hub (GTH) Blueprint, designed to create a vibrant ecosystem for entrepreneurs and SMEs. This session shows how the profession can leverage its strengths in finance and data analytics to help start-ups succeed, creating a new specialist market niche.

Concurrent Session 3A

Companies Bill 2015: The Game Changer

The Companies Bill 2015 is expected to transform the business regulatory landscape in Malaysia, facilitating business and investment and reinvigorating growth and prosperity. As partners and advisors to business, government and society, all accountants are encouraged to attend this technical session which introduces the new bills and explains their impact on business models and processes and future economic growth.

Concurrent Session 3B

Retaining Women Talent in Accounting Profession

Women accountants are highly skilled but many bear the double burden of managing work and household, including aged parents and growing families. This session looks at how employers can tailor their workplaces and talent management processes to support women accountants and promote diversity in order to retain their best talent. How can employers create a truly diverse and empowering workforce that can drive the organisation of the future?

Concurrent Session 3C

Brought to you by



The Changing International Tax Landscape: AEC, TPPA & BEPS

Significant developments such as the ASEAN Economic Community (AEC), Base Erosion Profit Shifting (BEPS) regulations, and the Trans-Pacific Partnership Agreement (TPPA) will transform the global economic and taxation landscape. This session discusses these developments' scope and projected impacts on the Malaysian economy and the profession, and prepares accountants to advise businesses on their collective impact on transfer pricing and BEPS.

Concurrent Session 4A

Public Financial Management – Way Forward for Malaysia

Enhanced public financial management based on accrual accounting systems will improve government decision-making and improve outcomes for public benefit. This session measures Malaysia's journey in adopting accrual accounting and assesses how accountants across all sectors can collaborate with the government to help reform public sector financial management, improve government transparency and accountability, and hence strengthen public trust.

Concurrent Session 4B

Managing Stress through Diet and Nutrition

Stress is a silent killer affecting life and health, but we can take preventive action against it. This session shares the most powerful diet and nutrition strategies to combat stress by teaching you how to condition your body and build up your physical and mental defences. Take charge of your health today by watching what you eat and changing your mind-set!

Concurrent Session 4C

Brought to you by



Expanding Your Business into ASEAN Region: Tips for Greater Success

The vibrant 10-country ASEAN economy comprises a market of over 600 million consumers with a combined GDP of almost US\$3 trillion, offering excellent prospects for investors. Importantly, investors must grasp that ASEAN economies are highly diverse and disparate in order to develop an effective business and investment strategy. This session shares the secrets to successfully investing in ASEAN.



1 CITY



30 COUNTRIES



2,900 DELEGATES



60 SPEAKERS



16 SESSIONS

Who's Speaking at MIA Conference 2016

MIA Conference 2015 Event Snapshots



Special Conference Rate

A reduced fee of RM990 per participant is offered to*:



Students pursuing Doctorate (Ph.D.) programme in accountancy or related fields



Silver Generation or delegates above 60 years old



The physically challenged

* Eligibility must be supported by official documents

... and Many more!

LUNCH Entertainment!

featuring

Zainal Abidin



Groove Along with Zainal -LIVE!

Counted among Malaysia's top artistes and internationally acclaimed for his high energy performance, Zainal will entertain you with his renown "Afro-Asian" beat, dynamic vocals, energy and vibrance! Zainal's unique musical style is distilled from his early years living in the multi cultural villages of Malaysia.

A multi-award winner, Zainal was awarded The Young Talented Artiste Award in 1986, then went on to receive the Tokyo Music Festival Gold Award; Anugerah Industri Muzik awards for Best Song, Best Album, Best Male Vocal; and the Monsieur Style Awards and Seri Angkasa Award for Best Entertainer, just to name a few.

Entertaining fans since the 1990's, Zainal's songs are still as popular today, including the evergreen "Hijau". So get ready to groove to the unique music of the one and only Zainal Abidin!

EXCLUSIVE

International Delegates Only

1 day city tour on 17th November, 2016



The world's tallest twin towers, with 88-storeys of brilliant steel and glass, they stand tall for their height and for setting new standards in design. Enjoy this rare treat of a bird's eye view of the City Centre from the famous **Skybridge** straddling the two towers on the 41st and 42nd floors!

Then it's off to the famous **Batu Caves**, a massive limestone outcrop that offers breathtaking views inside its Cathedral Cave. It is also the site for Thaipusam, an annual Hindu festival that draws devotees from around the world.

Visit other interesting cultural sites like the 150-year old **Sze Ya Temple**; the **Central Market**—built in 1888 and now the place for Malaysian culture, arts and crafts; the **National Museum** with its classic Minangkabau-styled roof; then enjoy bargains at **Chinatown**—nestled among rows of pre-war shophouses; and try your hand at pewter-making at the world-renowned **Selangor Pewter**; and more!

MIA Conference 2016 100% HRDF Claimable

Pembangunan Sumber Manusia Berhad (PSMB) is supporting the MIA Conference 2016 and has allowed full claim under "Skim Bantuan Latihan (SBL Scheme)", "Institut Akauntan Malaysia".

What Employers can claim:



100%
conference
fee



Daily
travelling
allowance



Airfare
(if
applicable)*

* HRDF terms & conditions apply.

How employers can claim:

- visit www.hrdf.com.my
- Login your Username/MyCoID & Password
- Complete the relevant information
- Submit online



1 CITY



30 COUNTRIES



2,900 DELEGATES



60 SPEAKERS



16 SESSIONS

DELEGATES' DETAILS

Delegate 1 Full name as per I/C (Dato' / Datin / Dr / Mr / Mrs / Ms): _____ Membership No.: _____

Designation: _____ Professional Body: _____

Mobile (compulsory): _____ Personal Email (compulsory): _____

*Delegate's Classification: ☐ MIA Member ☐ Non-member ☐ International Delegate | ☐ Vegetarian Meal

Delegate 2 Full name as per I/C (Dato' / Datin / Dr / Mr / Mrs / Ms): _____ Membership No.: _____

Designation: _____ Professional Body: _____

Mobile (compulsory): _____ Personal Email (compulsory): _____

*Delegate's Classification: ☐ MIA Member ☐ Non-member ☐ International Delegate | ☐ Vegetarian Meal

Delegate 3 Full name as per I/C (Dato' / Datin / Dr / Mr / Mrs / Ms): _____ Membership No.: _____

Designation: _____ Professional Body: _____

Mobile (compulsory): _____ Personal Email (compulsory): _____

*Delegate's Classification: ☐ MIA Member ☐ Non-member ☐ International Delegate | ☐ Vegetarian Meal

***Only for International Delegates: (Please tick whichever relevant)**
☐ Delegate ☐ Spouse ☐ Both is/are interested to sign up for a COMPLIMENTARY 1-Day City Tour

ORGANISATION'S DETAILS

Organisation: _____

Industry: _____ Contact Person: _____

Address: _____

City: _____ Postcode: _____ Country: _____

Phone: _____ Fax: _____ Email: _____

Tax invoice to be issued under: ☐ Company ☐ Individual

Signature & Company Stamp: _____

PAYMENT DETAILS

Payment by Cheque

Bank & Cheque No.: _____ Amount RM: _____

Payment by L/O (for Civil Servants and Employees of Malaysia Government Agencies only)

No. Pesanan Kerajaan (L/O): _____ Amount RM: _____

Payment by Credit Card

Cardholder's Name: _____ Card Type: ☐ Visa ☐ Master

Bank Card Name: _____ Expiry Date: _____

Credit Card No.: _____

I hereby authorise MIA to debit my credit card for the total amount of RM: _____

Cardholder's Signature: _____ Date: _____

TERMS & CONDITIONS

CONFERENCE FEE

Fee is payable to "MALAYSIAN INSTITUTE OF ACCOUNTANTS". Please state your name, payment advice number, phone number and "MIA Conference 2016" at the back of the cheque/bank-in slip. Admittance will only be permitted upon receipt of full payment.

CANCELLATION

Upon registering, delegate(s) are considered successfully enrolled for the Conference. Should delegate(s) decide to cancel their enrollment, a cancellation policy shall be applied as follows:

- Written cancellations received before 14 October 2016:
 - Full refund will be made, or
 - No administrative charge will be imposed
- Written cancellations received on or after 14 October 2016:
 - A refund (less administrative charge of 20%) will be made
 - Unpaid registrations will also be liable for 20% administrative charge

(c) Written cancellations/no-show on the day of the Conference:

- No refund will be entertained
- Unpaid registrations will also be liable for full payment of the registration fee
- Partial cancellation is not allowed

You can substitute an alternate delegate(s) if you wish to avoid cancellation charges. Any differences in fees will be charged accordingly.

DELEGATE'S CLASSIFICATION

Please select the delegate classification carefully as it determines the fee payable. No alteration will be allowed after registration is accepted. Terms and conditions apply.

CERTIFICATE OF ATTENDANCE AND CPE HOURS

- Upon attending the 2-day Conference, delegates will be issued an "E-certificate". Delegates will receive an email with a download

REGISTRATION FORM

CONFERENCE FEE - Inclusive 6% GST (RM per person)	
	MIA/ACCA/CIMA/CPA Australia/ICAEW/MICPA/CAANZ
	<i>Normal from 1 September</i>
Fee	RM1,800
	Non-Member and International Delegate
Fee	RM1,990
	Special Rate (for selected groups)
Fee	RM990
Total	RM

Important Note

- Personal email address and mobile number are **COMPULSORY**
- Please write clearly to ensure correct information is captured for the issuance of e-certificate
- Only **completed** registration form will be processed

Group Registration:

Every group of 10 (or more) paying delegates from same organisation is entitled to one complimentary seat.

Special Rate Groups*:

- Silver generation - delegates aged 60 and above
- Physically challenged individuals
- Students pursuing Doctorate (Ph.D.) programme in accountancy or accountancy related fields

* Eligibility must be supported by official documents.

HRDF Claims:

Claimable under the SBL Scheme.

Registration fees include:

- Attendance to all sessions
- Conference Credentials
- Opening Ceremony
- 2 Lunches & 4 Coffee Breaks
- Lunch Entertainment (Day 2)
- 18 CPE Credit Hours (for MIA members)

ENQUIRY & REGISTRATION

Contact: Zaki / Marsha
 Tel: +603 2722 9000 Ext 250/290
 Fax: +603 2722 9009
 Email: miaconference@mia.org.my
 Website: http://miaconference.mia.org.my
 GST No.: 000955203584

Like us on  miamainpage

New Office address

Effective from 22 August 2016, kindly contact us at:

Malaysian Institute of Accountants
 Dewan Akauntan
 Unit 33-01, Level 33, Tower A, Vertical Business Suite,
 Avenue 3, Bangsar South, No. 8,
 Jalan Kerinchi, 59200 Kuala Lumpur, Malaysia.

link and are required to download the e-certificate within 30 days. For this purpose, it is COMPULSORY to fill in the email address clearly.

- For MIA members, the CPE hours will be credited into the Membership System within 2 weeks after the Conference.

DATA PROTECTION

Personal Data is gathered in accordance with the Personal Data Protection Act 2010 (Act 709).

DISCLAIMER

Malaysian Institute of Accountants (MIA) reserves the right to change the speaker(s), date(s) or to cancel the Conference should circumstances beyond its control arise. MIA also reserves the right to make alternative arrangements without prior notice should it be necessary to do so. Upon signing the registration form, you are deemed to have read and accepted the terms and conditions.