



MIAconference 2016

MIA INTERNATIONAL ACCOUNTANTS CONFERENCE

STRENGTHENING THE PROFESSION FOR A SUSTAINABLE FUTURE

The **MIA International Accountants Conference** is a flagship event designed and dedicated to accountants and corporate leaders from around the world. Known as MIA Conference 2016, the Conference will be showcasing top notch local and international speakers and industry captains who will be discussing and sharing insights on today's most pressing issues, challenges and opportunities of the accounting and business world. MIA Conference 2016 is expected to draw more than 2,900 delegates from commerce and industry, public sectors, public practice and academia. It is one of the largest gathering of accountants in the world.



1 CITY



30 COUNTRIES



2,900 DELEGATES



60 SPEAKERS



16 SESSIONS

REASON TO ATTEND

8 Key take-home unique selling points why the Accounting and Finance Professionals **MUST** attend this Conference:

- ✓ Address the latest and most pressing issues on business, accounting and finance.
- ✓ Meet the most influential minds in business, accounting, finance, legal and regulation.
- ✓ Gain insights on cutting-edge management tools and best practices.
- ✓ Learn the latest economic trends and challenges in the region.
- ✓ Explore how accountants can contribute towards business success.
- ✓ Evaluate value creation strategies.
- ✓ Review the importance of good governance and how it can contribute to sustainable growth.
- ✓ Network with finance leaders, corporate captains, senior government officials and thought leaders.

Organised by



MALAYSIAN INSTITUTE
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-MAK AJYGA-



Can Malaysia Create Better Returns for Global Investors?

Malaysia offers a compelling value proposition for both foreign direct investment (FDIs) and capital markets investment, ranking in the world's top 20 most competitive economies according to the World Economic Forum's Global Competitiveness Report 2014-15. This session highlights Malaysia's investment-friendly tax incentives and shows how investing in Malaysia can be a win-win proposition.

Speakers

Wan Saiful Wan Jan - Chief Executive, Institute for Democracy and Economic Affairs (IDEAS) (M) | Datuk Zainal Amanshah - CEO, InvestKL | Faris Hadad-Zervos - Representative to Malaysia, Country Manager, The World Bank | Tan Sri Dr Rebecca Fatima Sta Maria - Secretary General, MITI

Malaysia as A Technological Hub: Opportunities for Global Investors

Malaysia aims to market itself as ASEAN's Silicon Valley by attracting high-value tech investments into Cyberjaya. Malaysia's regionally-focused tech investment strategy will be guided by the Global Tech Hub (GTH) Blueprint, designed to create a vibrant ecosystem for entrepreneurs and SMEs. This session shows how the profession can leverage its strengths in finance and data analytics to help startups succeed, creating a new specialist market niche.

Speakers

Dato' Yasmin Mahmood - Chief Executive Officer, MDEC | Dato' Azman Mahmud - Chief Executive Officer, MIDA | Ashran Ghazi - CEO, MaGiC | Ching Wei Lee - Group CEO and Co-founder, iMoney | Ryota Shimamoto - Japan Desk Manager, Grant Thornton

The Changing International Tax Landscape: AEC, TPPA & BEPS

Significant developments such as the ASEAN Economic Community (AEC), Base Erosion Profit Shifting (BEPS) regulations, and the Trans-Pacific Partnership Agreement (TPPA) will transform the global economic and taxation landscape. This session discusses these developments' scope and projected impacts on the Malaysian economy and the profession, and prepares accountants to advise businesses on their collective impact on transfer pricing and BEPS.

Speakers

Datuk D.P.Naban - Senior Partner, Lee Hishamuddin Allen & Gledhill | Vinod Kallou - Head of international tax policy & Head of EU - ASEAN desk, KPMG Thailand & KPMG The Netherlands | Dr Veerinderjeet Singh - Executive Chairman, Axelasia | Paul Drum - Head of Policy, CPA Australia | Theresa Goh - National Transfer Pricing Leader, Deloitte Malaysia

Expanding Your Business into ASEAN Region: Tips for Greater Success

The vibrant 10-country ASEAN economy comprises a market of over 600 million consumers with a combined GDP of almost US\$3 trillion, offering excellent prospects for investors. Importantly, investors must grasp that ASEAN economies are highly diverse and disparate in order to develop an effective business and investment strategy. This session shares the secrets to successfully investing in ASEAN.

Speakers

Stephen Darley - CEO, BDO Asia Pacific | Rick Payne - Head of ICAEW Finance Directions Programme | Dato Wan Hashim Wan Jusoh - Senior ED, Strategic Planning & Investment EcoSystem, MIDA | Dato Ramesh Kodamal - MD of Goldtex Exim (M) Sdn Bhd / ASEAN BAC member