



ASEAN Integration: Opportunities and Challenges for SMEs and SMPs

Hosted by: Philippine Institute of Certified Public Accountants

This one-day conference will bring together regional and global experts, regulators, accountancy organisations, policy makers, standard-setters, small medium industries, and more importantly accountants in the Philippines to discuss the effects of the ASEAN integration on the ASEAN SMEs and SMPs.

The conference will also look at adoption and implementation of quality assurance review as a vital component for the profession in successfully welcoming the ASEAN integration. We welcome Accountants, Academicians, Regulators, SMEs, SMPs, Policy makers and all interested parties.



Time	Agenda	Speaker(s)
07.30 - 08.30	Registration	
08.30 - 08.40	Opening remarks	Dean Estelita C. Aguirre (President, AFA)
08.40 - 08.50	Welcome message	Mr. Dominador A. Barrion (National President, PICPA)
08.50 - 09.10	Message from the accountancy regulator	Hon. Joel Tan-Torres (Chairman, BOA)
09.10 - 09.15	Introduction of keynote speaker	Atty. Josefe Sorrerera-Ty (Secretary General, AFA)
09.15 - 09.45	Keynote Speech ASEAN Mobility of Skilled Workers	Mr. Guntur Sugiyarto (Senior Economist, Economics and Research Development, Asian Development Bank)
09.45 - 10.00	Coffee break	
10.00 - 10.15	AFA and its Activities on SMEs and SMPs	Mr. Aucky Pratama (Executive Director, AFA)
10.15 - 11.00	Maximizing Opportunities of Accountants from the ASEAN Integration	Ms. Lucia Real Martin (Director of Emerging Markets, ACCA)
11.00 - 12.15	Panel Discussion 1 ASEAN Integration: Boon or Bane for SMEs and SMPs	Panellists: • Mr. Sonexay Silaphet (Deputy President, AFA) • Hon. Gerard B. Sanvictores (Member, BOA) • Atty. Alexander B. Cabrera (Chair and CEO, Isla Lipana PwC) • Mr. Mark Chau (Regional Head International Employer and Emerging Market, Business Development, CPA Australia) Moderator: Dr. Cesar A. Mansibang (Vice President for Operation, PICPA)
12.15 - 13.00	Lunch break	
13.00 - 13.40	Adoption of IFRS for SMEs in ASEAN Countries: Impacts on SMEs and SMPs	Ms. Josephine Adrienne A. Abarca (Head of Accounting Standards Group, Partner Assurance, SGV)
13.40 - 14.20	SMPs and the New Auditor's Report	Dato' Mohammad Faiz Azmi (President, MIA)
14.20 - 15.00	Specific Tax Issues and Reforms: Engendered by ASEAN Integration	Atty. Benedicta Du-Baladad (Managing Partner and CEO, BDB Law)
15.00 - 15.20	Coffee Break	
15.20 - 15.50	UNCTAD-ISAR Paper on Monitoring Compliance and Enforcement	Mr. Gerard Ee (President, ISCA)
15.50 - 17.00	Panel Discussion 2 Quality Assurance Review: Challenges, Opportunities and Benefits in Adoption and Implementation	Panellists: • Mr. Gerard Ee (President, ISCA) • Hon. Joel Tan-Torres (Chairman, BOA) • Ms. Ma. Victoria C. Espano (Chair and CEO, P&A Grant Thornton) • Mr. Win Thin (Council Member, MAC) Moderator: Mr. Mark Campbell (Head of International Capacity Building, Institute of Chartered Accountants of England and Wales)